



influyee.



Creators Squad

“Conectando marcas con creadores auténticos”



TOUS

kotex[®]
PROTECCIÓN AVANZADA[®]

TOMMY HILFINGER

DANONE[®]

NEQUÉ
Dolce
Gusto

bumble

FARFETCH

Dove

telcel

CHOPO[®]
la laboratorio de sabores

UNIVERSIDAD ANÁHUAC
ANÁHUAC
México

Mr. sushi

OCEANO

LG

ANTÍKA
TU EVENTO CON ESTILO

TORRES 10.

NIVEA

Rappi

Colgate

Coca-Cola

Häagen-Dazs

TEQUILA
Don Ramón

BONAFONT[®]
EL AGUA LIGERA

LALA[®]

CC

EL PARQUE
WELLNESS & FACILITIES TRAINING

BROXEL

CRÍA CUERVOS

MATUN

Google Cloud

Simplex

FITSPIN[®]
CYCLING STUDIO

BANDAI NAMCO

Dolo-Neurobión[®]

SIEMENS

SUD777

Grupo Axa[®]

Caribe
COOLER

Garabatos[®]

Banamex

S A A I
N U U
S P A
L U E S

Stradivarius

HAWAIIAN
Tropic[®]

Saba

ICYCLE

Neutrogena[®]

Henkel

JUMEX[®]

BEEFEATER
LONDON

Teletón
Fundación

Rexona

C&A

uiixól

OXO

PERLA
NEGRA

TRESemmé

sedal

FRIDAYS

sushiitto

Knorr

BIMBA Y LOLA

Nestlé

XILE CHILE[®]

Hasbro city

BLEND-S

Ballet
Teletón

volaris

WHITE CLAW
HAND SELTZER

La
Costeña

AEROMEXICO
REWARDS

OLEOLAB[®]

andatti

TIERS



 **MEGA**

+ 1M



 **MACRO**

500K - 1M



 **MID**

100 - 500K



 **MICRO**

10 - 100K

MEGA + 1M followers



Tammy Parra
CDMX



Doris Joselyn
CDMX



Poncho Denigris
MTY



Claudia Alvarez
CDMX



Robe Grill
CDMX



Soul Food
CDMX



Musa Mistral
MTY



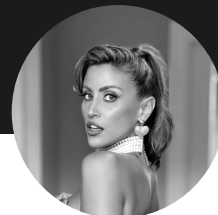
Polo Morin
CDMX



Any Cemar
MTY



Georgina Holguín
CDMX



Sofia Rivera Torres
CDMX



Who's next?
LOCATION



MACRO 500 - 1M followers



Majo Rivas
CDMX



Eugenia Rodríguez
CDMX



Angela Omaña
MOR - CDMX



José Ramones
MTY



Fercho Urquiza
QRO



Pame Verdirame
MTY



Emilio Antun
MTY



Andres Vaca
CDMX



Ale Rubio Bracho
MTY



Ferny Graciano
EDO MEX



Aldo T. De Nigris
CDMX



Isaac Brizuela
GDL



MACRO 500 - 1M followers



Roberto Alvarado
CDMX



Pollo Briseño
GDL



Javier Aquino
MTY



Kris Cid
CDMX



Who's next?
LOCATION



Who's next?
LOCATION



Who's next?
LOCATION



Who's next?
LOCATION



Who's next?
LOCATION



Who's next?
LOCATION



Who's next?
LOCATION



Who's next?
LOCATION



MID 100 - 500K followers



Connie Dávalos
CDMX



Esteban Said
CDMX



Memo Alvarez
—



Paty Maqueo
CDMX



María Bolio
CDMX



Dandino
CDMX



Mon Gómez
CDMX



Isra
CDMX



Jefferson Kellerman
CDMX



Yetus Prime
MTY



Holayeyo
CDMX



Adriana Lumina
CDMX



MID 100 - 500K followers



Gus Quijas
CDMX



Ren Gómez
CDMX



Jorge Patiño
CDMX



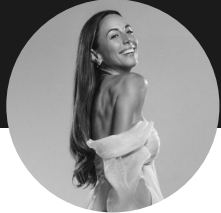
Jimena Campos
QROO



Pamela Berrondo
CDMX



Kassandra Berkis
CDMX



Magaly Guerra
CDMX



Keny Echavarría
SIN



Juanpa Gordoa
CDMX



Antonio Betancourt
CDMX



Ana Murillo
MTY



Angel Zardanetta
CDMX



MID 100 - 500K followers



Tamara Chiunti

VER - CDMX



Pablo Lacadiere

—



Yael Villarreal

MTY



Lory Dávalos

MTY



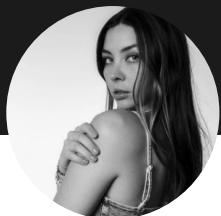
Paola Tarnov

CDL



Fernanda Meort

CDMX



Alexa Archundia

CDMX



Nés Rasgado

VER - CDMX



Javi Vázquez

CDMX



Pris Styles

CDMX



Efraín Berry

CDMX



Trillizas Carrillo

GDL



MID 100 - 500K followers



Its Lupito
MTY



Priscila Cantu
MTY



El Gabo
CDMX



Gerudito
CDMX



Yavidan Valai
CDMX



Ramiro Garza
MTY



Manolo Cicero
MER



Mafer Curiel
CDMX



Karina Pulido
EDOMEX



Alex Escalera
COAH



Elena Escobar
CDMX



Fer Altuzar
CDMX



MID 100 - 500K followers



Juan Pablo Vígón
CDMX



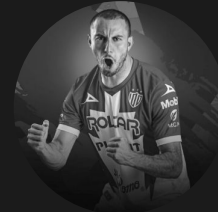
Santiago Ormeño
PUE



Mauro Lainez
CDMX



Charly González
TIJ



Alejandro Mayorga
CDMX



Trillizas Carrillo
MTY



Erik Lira
CDMX



Luis Reyes
MTY



Julio González
PUE



Who's next?
LOCATION



Who's next?
LOCATION



Who's next?
LOCATION



MICRO 10 - 100K followers



Pau Cervantes
CDMX



Xime Guajardo
CUN



Italia Castañón
CDMX



Roberta Isabel
CDMX



Chantal Chalita
MÉR



Marisa Hernández
GDL



André Milán
CDMX



Raúl de la Cerdá
CDMX



Diego Calzada
CDMX



¡Ay Que Sabroso!
CDMX



Fer Cervantes
CDMX



Mau Kuri
QRO



MICRO 10 - 100K followers



Paola Catena

CDMX



Dave Segura

CDMX



Ximena Prado

CDMX



Thelma Clatza

CDMX



Racing Girls

CDMX



Luis Burgos

CDMX



Jorge Rosas

CDMX



María Riestra

CDMX



Jimena Suayd

CDMX



Mariana Giner

CDMX



Nicolás González

COAH



Nicole Gobera

CDMX



MICRO 10 - 100K followers



Itziar Macgregor

CDMX



Jorge Obregón

CDMX



Ana Pau Mérito

CDMX



Diego de Buen

ACS



Luis Fer Quintana

CDMX



Manuel Pérez Ruiz

SLP



Luis García

PUE



Who's next?

LOCATION



Who's next?

LOCATION



Who's next?

LOCATION



Who's next?

LOCATION



Who's next?

LOCATION



MEGA + **1 M** followers



MEGA



14.6 M



5.6 M



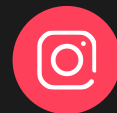
Tammy Parra
[@tammy.parra](#)

LIFESTYLE

31.1 M



5.6 M



Doris Joselyn
[@dorisjocelynn](#)

LIFESTYLE

MEGA



MEGA



MTY



13.2 M



5.3 M

Poncho Denigris
@ponchodenigris

ARTIST

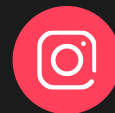
MEGA



CDMX



144 K



3.4 M

Claudia Álvarez
@claudiaalvarezo

ARTIST



MEGA



16.2 M



3.4 M

CDMX

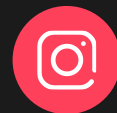
Roberto Morales
@robegrill

FOODIE

2.5 M



2.5 M

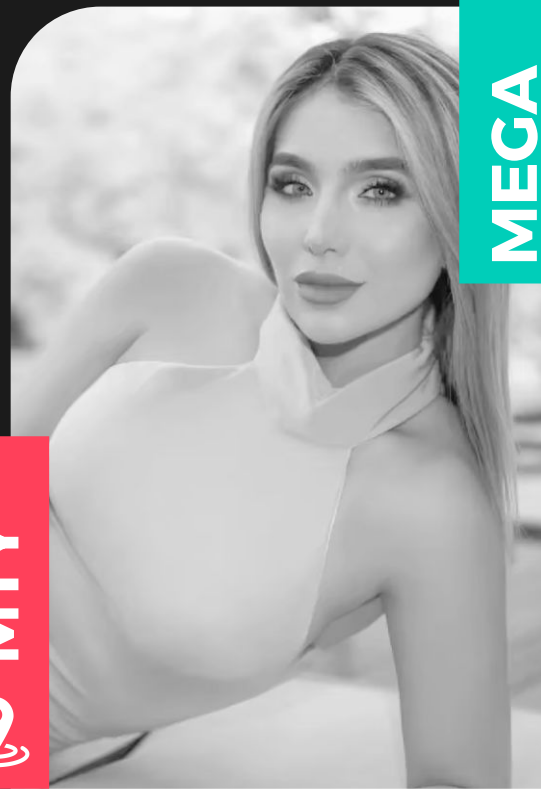


MTY

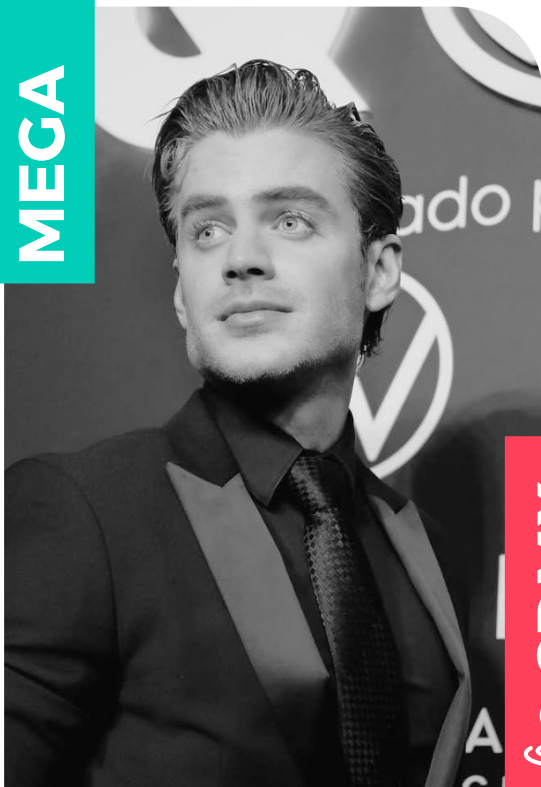
Marcela Mistral
@musamistral

LIFESTYLE - MOMMY

MEGA



MEGA



CDMX



3.5 M



2.1 M

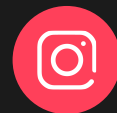
Polo Morin
[@polo_morin](#)

ACTOR

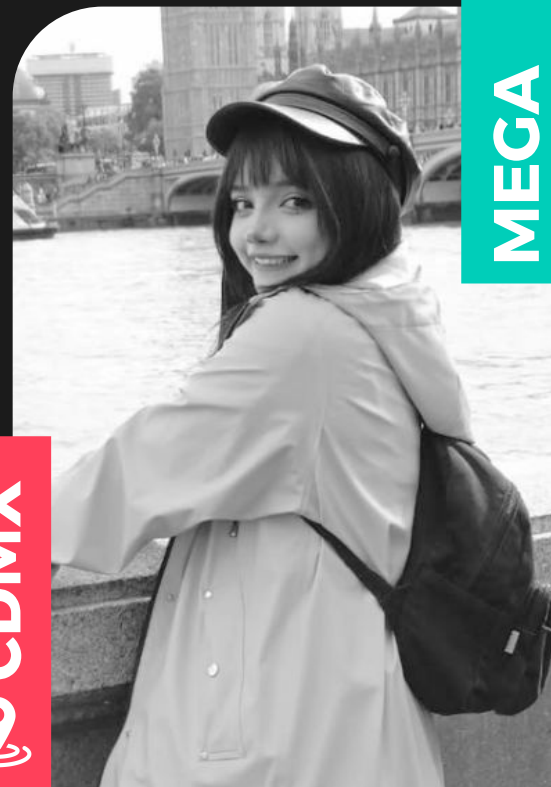
11.1 M



2.1 M



CDMX



MEGA

Any Cemar
[@any_cemar](#)

GAMER



MEGA



556 K



1 M



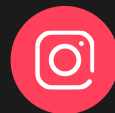
Luz Colsa
[@soulfoodmx](#)

FOODIE

261 K



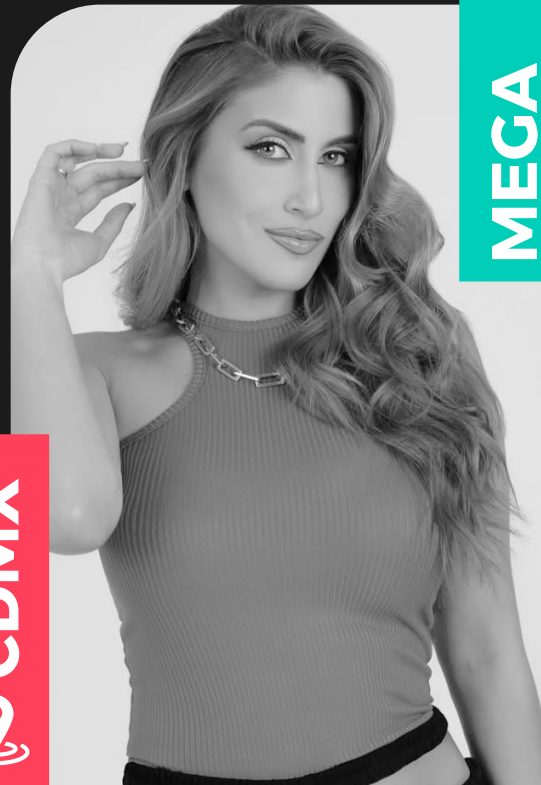
1 M



Sofia Rivera Torres
[@sofiariveratorres](#)

LIFESTYLE

MEGA



MEGA



556 K

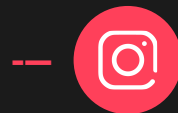


1 M

CDMX

Georgina Holguin
@georginahol

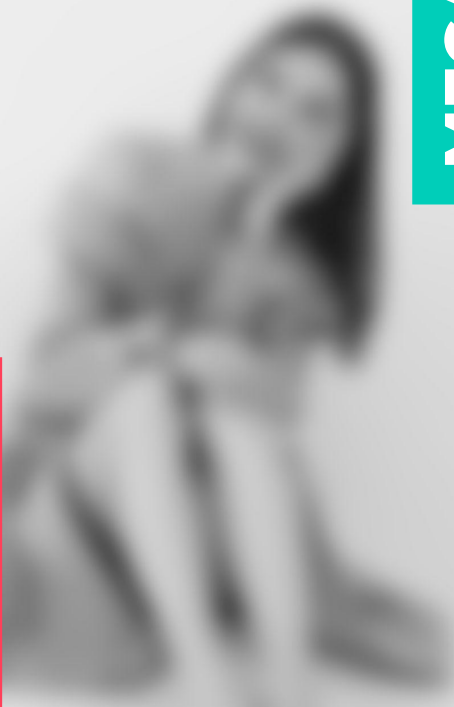
TV HOST



LOCATION

Who's next?
@comingsoon

MEGA



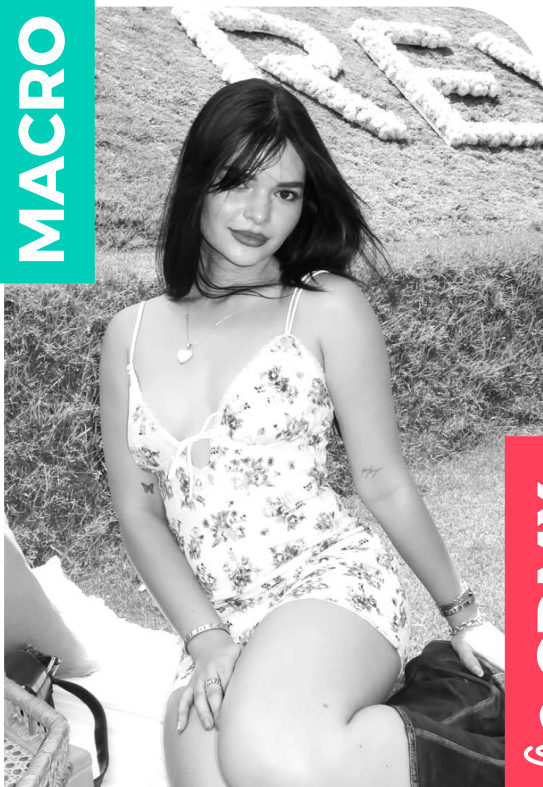
MACRO 500 - 1M followers



MACRO

500K - 1M

MACRO



4.8 M



939 K

CDMX

Majo Rivas

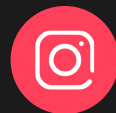
@mariajoserivaas

LIFESTYLE - SINGER

MACRO



436 K



865 K

MTY

Eugenia Rodríguez

@eugeniardzc

LIFESTYLE



MACRO



611 K



847 K



MTV

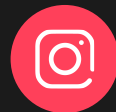
Angela Omaña
[@angelatastyblog](#)

FOODIE

1.2 M



774 K



MTV

COMEDY

Jose Ramones
[@jose.ramones](#)

MACRO



MACRO



385 K



704 K



MTY

Pame Verdirame

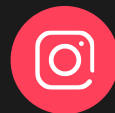
@pameverdirame

MOMMY - FITNESS

1.4 M



698 K



QRO

Fercho Urquiza

@fergurquiza

MOTOR LOVER

MACRO



MACRO



474 K



618 K



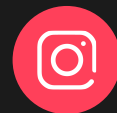
Emilio Antun
[@emilioantun](#)

LIFESTYLE

1.4 M



574 K



TV HOST

Andres Vaca
[@avacav](#)

MACRO



MACRO



485 K



523 K

EDOMEX

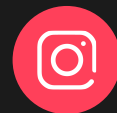
Ferny Graciano
[@fernygraciano](#)

LIFESTYLE - MUSIC

101 K



529 K



CDMX

Ale Rubio
[@alerubio_b](#)

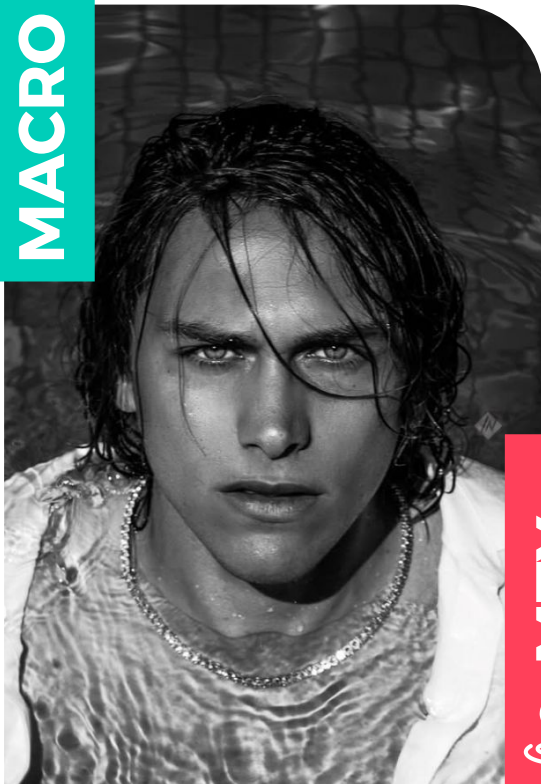
FITNESS - WELLNESS



MACRO



MACRO



892 K



565 K



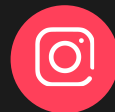
MTY

Aldo Tamez De Nigris

@aldotdenigris

FITNESS

762 K



GDL



MACRO

Isaac Brizuela

@brizuela27_cone

SOCCER



MACRO



784 K

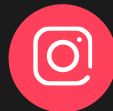


Roberto Alvarado

@piojo.13

SOCCER

781 K



Javier Aquino

@javieraquino7

SOCCER

MACRO



MACRO



45 K



577 K



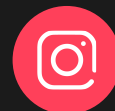
Antonio Briseño
@pollobv

SOCCER

27.3 K



538 K



TV HOST / MOMMY

Kris Cid
@kriscid

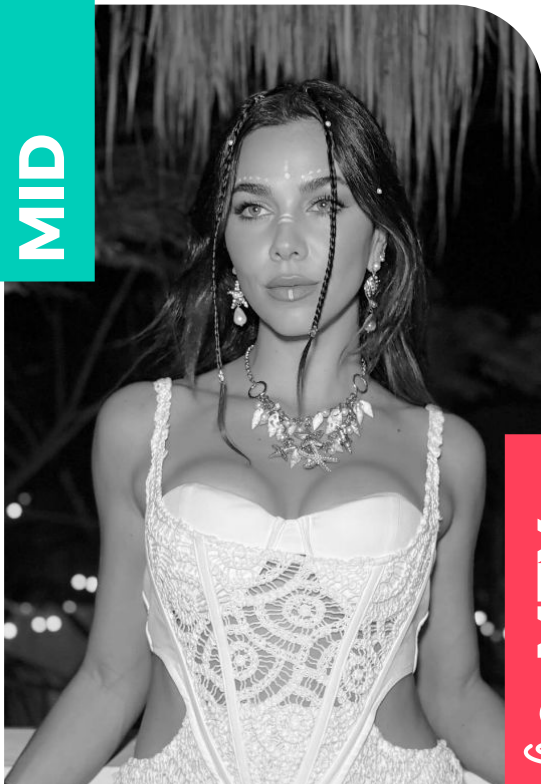
MACRO



MID 100 - 500K followers



MID



33.9 K



482 K



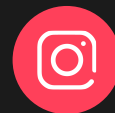
Connie Davalos
[@conniedavalos](#)

LIFESTYLE - MOMMY

970 K



475 K



Esteban Said
[@esteban.said](#)

COMEDY



MID



MID



MTY



33.9 K



458 K

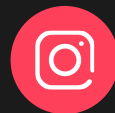
Memo Alvarez
[@memoalvarezs](#)

TRAVEL

351 K



455 K



CDMX

LIFESTYLE

Paty Maqueo
[@patymaqueo](#)

MID



MID



5.2 M



443 K



Maria Bolio
[@maria.bolio](#)

LIFESTYLE - SINGER

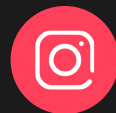
MID



4.3 M



455 K



GAMER

Dandino
[@el_dandinoo](#)



MID



75.7 K



430 K

CDMX

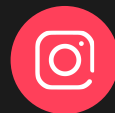
Mon Gómez
@mongomezmx

MOMMY - FITNESS

445 K



427 K



CDMX

SPORTS



MID

Isra
@soyisagram



MID



254 K



423 K



MTV

Jefferson Kellerman

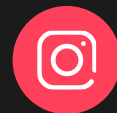
@jeffkellerman

ACTOR

970 K



419 K



MTV

FITNESS

Yetus Prime

@yetus_prime

MID



MID



5.5 M



414 K



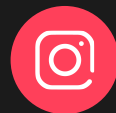
Yeyo
@holayeyo

EXPERIENCE

65 K



414 K



Adriana Lumina
@a_lumina

BEAUTY - HAIR

MID



MID



3.7 M



343 K

CDMX

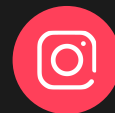
Gus Quijas
@gusquijasoficial

COMEDY

100 K



336 K



CDMX

LIFESTYLE - FITNESS

Renata Gómez
@rengmz

MID



MID



CDMX



860 K



321 K

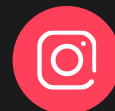
Jorge Patiño
[@jorgepatino8](#)

LIFESTYLE - MODEL

697 K



311 K



CUN



MID

Ximena Campos
[@ximnacampos](#)

LIFESTYLE



MID



CDMX



41 K



295 K

Pamela Berrondo

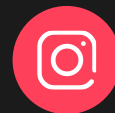
@pamelaberrondo

FOODIE

215 K



294 K



CDMX



MID

Kassandra Bekris

@kassandrabt

LIFESTYLE



MID



MTY



179 K



291 K

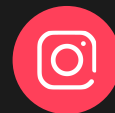
Magaly Guerra
[@magaly.ss](#)

FITNESS

247 K



288 K



SIN



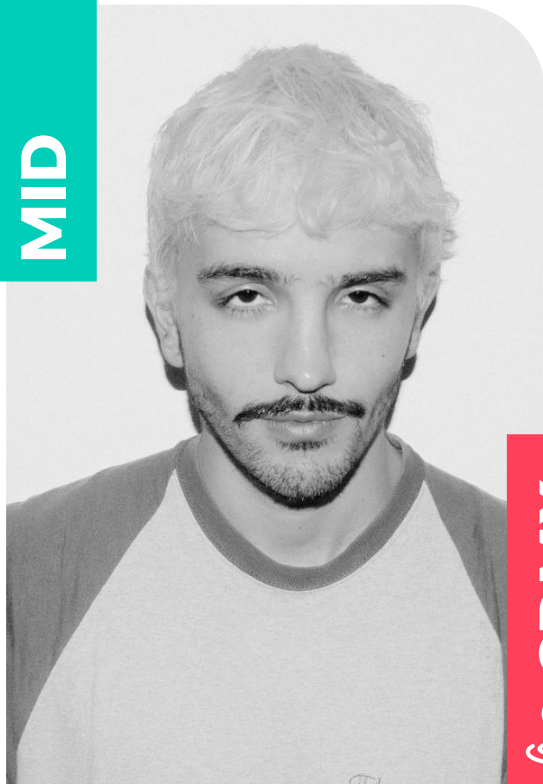
MID

Keny Echavarria
[@kenyechavarria](#)

FOODIE



MID



CDMX



661 K



271 K

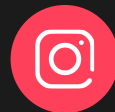
Juanpa Gordoa
[@juanpagordoa](#)

LIFESTYLE - SINGER

3.2 M



212 K



CONDUCTOR

CDMX



MID

Antonio Betancourt
[@antonio_betancourt13](#)



MID



1.8 M



192 K



MTY

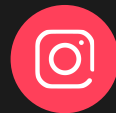
Ana Murillo
@anamurillo

LIFESTYLE

405 K



170 K



CDMX

Angel Zardanetta
@angelzardanetta

LIFESTYLE

MID



MID



VER - CDMX



70.9 K



164 K

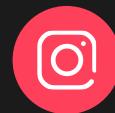
Tamara Chiunti
[@tamarachiunti](#)

LIFESTYLE

101 K



164 K



CDMX

Pablo Lacadiere
[@pablo_lacadiere](#)

MUSIC - ACTOR

MID



MID



233 K



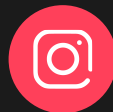
162 K



Yael Villareal
[@yaelvillarreal](#)

COMEDY

160 K



MID

Lory Dávalos
[@lorydavalos](#)

LIFESTYLE - MOMMY



MID



916 K



151 K

GDL

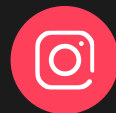
Paola Tarnov
[@paola_tarnov](#)

LIFESTYLE

2.2 K



151 K



CDMX



Fernanda Meort
[@fernandameort](#)

FASHION - BEAUTY

MID



MID



2.2 M



139 K



Alexa Archundia

@alexaarchu

LIFESTYLE

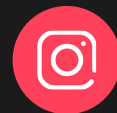
MID



471 K



134 K



Paola Patiño

@paolapaatino

LIFESTYLE



MID



744 K



129 K

VER - CDMX

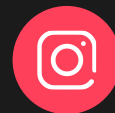
Nés Rasgado
[@nesrasgado](#)

TECH

MID



5.7 K



125 K

CDMX

Javier Vazquez
[@javivaaz](#)

FITNESS



MID



826 K



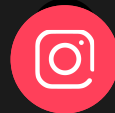
126 K

CDMX

Pris Styles
[@priscillastyles](#)

LIFESTYLE

123 K



CDMX



MID

Efraín Berry
[@efrainberry](#)

ACTOR



MID



86 K



122 K



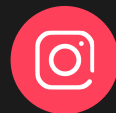
Its Lupito
[@itslupito](#)

LIFESTYLE

743 K



122 K



Priscila Cantú
[@priscilacantuc](#)

LIFESTYLE - MOMMY

MID



MID



CDMX



122 K

El Gabo

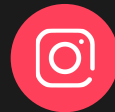
@_elgabo_

LIFESTYLE - FITNESS

371 K



120 K



CDMX



MID

Gerudito

@gerudito

TV HOST - COMEDY



MID



25 K



121 K

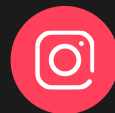
Yavidan Valai
[@yavidanoficial](#)

MOTOR LOVER

247 K



119 K



MID

Ramiro Garza
[@ramirogarza](#)

FITNESS



MID



 MER



176 K



116 K

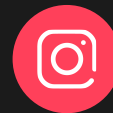
Manolo Cícero
[@manolocicero](#)

TRAVELER

283 K



113 K



 MTY

MOTOR LOVER

Mafer Curiel
[@mafercuriiei](#)



MID



MID



112 K

EDOMEX

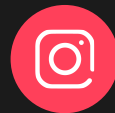
Karina Pulido
[@karipuf_](#)

FITNESS - WELLNESS

471 K



112 K



COAH

SPORTS



Alejandro Escalera
[@escalerafi](#)

MID



MID



CDMX



605 K



106 K

Elena Escobar

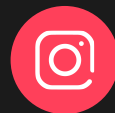
@elenaescobar

FASHION - BEAUTY

9.2 K



105 K



MTY



MID

Fer Altuzar

@feraltuzar

LIFESTYLE - MUSIC



MID



241 K



MTY

Juan Pablo Vigon

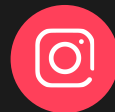
@jpvigon

SOCCER

98 K



232 K



PUE

SOCCER

Santiago Ormeño

@santorme

MID



MID



180 K

CDMX

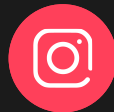
Mauro Lainez
[@maurolainez](#)

SOCCER

caliente.mx

PAQUETEEXPRESS

163 K



TIJ



Charly González
[@charli_gonzalez_32](#)

SOCCER



MID



BACK

MID



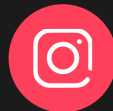
137 K

CDMX

Alejandro Mayorga
[@amayorga97](#)

SOCCER

151 K



GDL



Trillizas Carrillo
[@trillizascarrillo](#)

LIFESTYLE

MID



MID



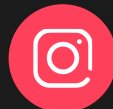
219 K

CDMX

Erik Lira
[@eriklira](#)

LIFESTYLE

205 K



MTY

SOCCER

Luis Reyes
[@luisreyes](#)

MID



MID



157 K



PUE

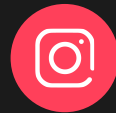
Julio González Vela
[@julioglzvela](#)

SOCCER

—



—



LOCATION

MID



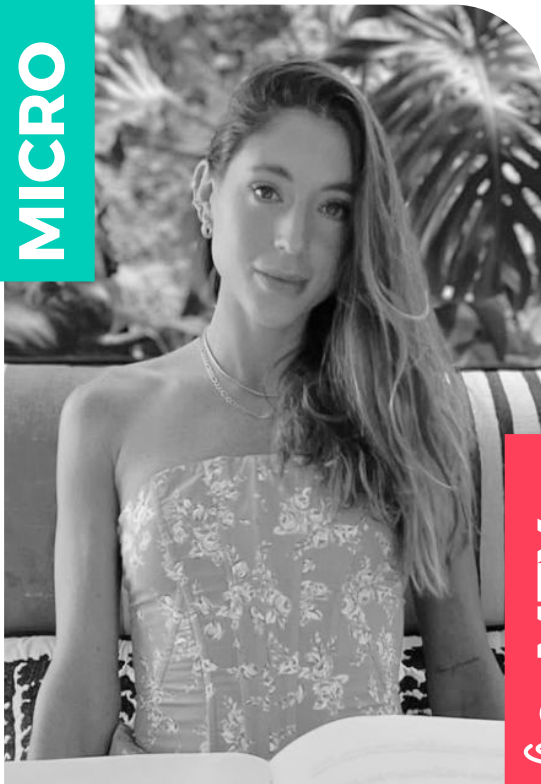
Who's next?
[@comingsoon](#)



MICRO 10 - 100K followers



MICRO



41 K



99.8 K



MTY

Paulina Cervantes

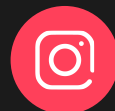
@pcer

LIFESTYLE - MOMMY

122 K



97.5 K



CUN

Xime Guajardo

@ximeguajardo

LIFESTYLE - FITNESS

MICRO



MICRO



96 K



96 K

CDMX

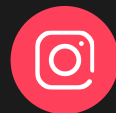
Italia Castañon
[@italiacastanon](#)

FOODIE

102 K



91.8 K



MTY

FITNESS

Roberta Isabel
[@robertaisabel](#)

MICRO



MICRO



91.2 K



91.2 K

 MER

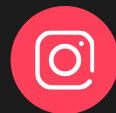
Chantal Chalita
[@chantalchalita](#)

AMBIENTALISTA

42.7 K



84.6 K



 PUE

Marisa Hernández
[@marisahdz](#)

LIFESTYLE - MOMMY

MICRO



MICRO



85 K



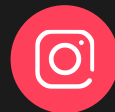
72 K

CDMX

André Milán
[@andre_milann](#)

LIFESTYLE

65 K



CDMX

Raul de la Cerdá
[@rauldelacerda_](#)

DESIGNER - ARQ

MICRO



MICRO



65.2 K



64.8 K

CDMX

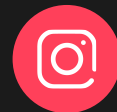
Diego Calzada
[@diegocalz_](#)

FITNESS - LIFESTYLE

MICRO



615 K



62.8 K

CDMX

Eduardo - Ay Que Sabroso
[@ayquesabroso](#)

FOODIE



MICRO



55 K

CDMX

Fer Cervantes

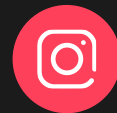
@fernanda_cervantes

LIFESTYLE - MOMMY

34.1 K



53 K



QRO

Mau Kuri

@maukurifi

SPORTS - COMEDY

MICRO



MICRO



26.5



52 K

CDMX

Paola Catena

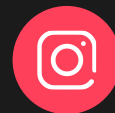
@pao.catena

FITNESS - WELLNESS

34 K



49.8 K



CDMX

Dave Segura

@davesegurac

LIFESTYLE - FASHION

MICRO



MICRO



CDMX



32.8 K



47.3 K

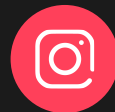
Ximena Prado
[@kbeautydiaries_](#)

BEAUTY - SKINCARE

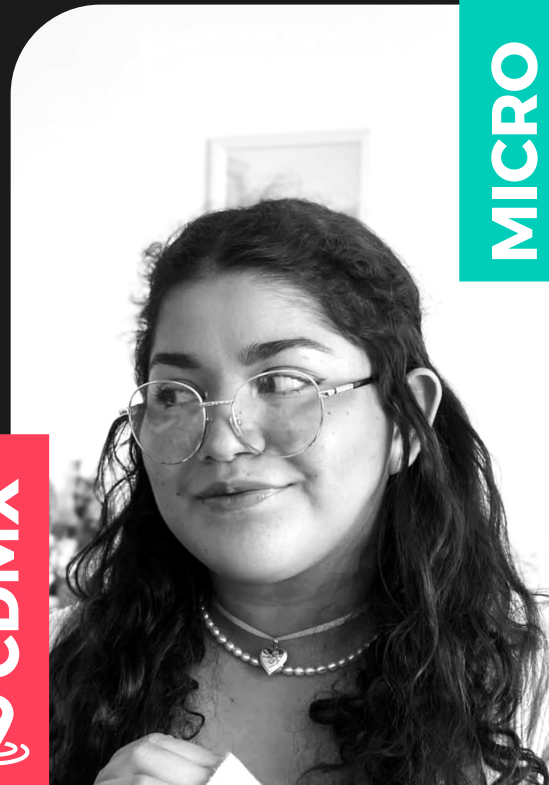
197.5 K



44.2 K



CDMX



MICRO

Thelma Clatza
[@tclatza](#)

BEAUTY - SKINCARE



MICRO



36.3 K



39.8 K

CDMX

Racing Girls

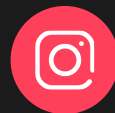
@racinggirlsmx

SPORTS

3.3 K



39.4 K



CDMX

LIFESTYLE

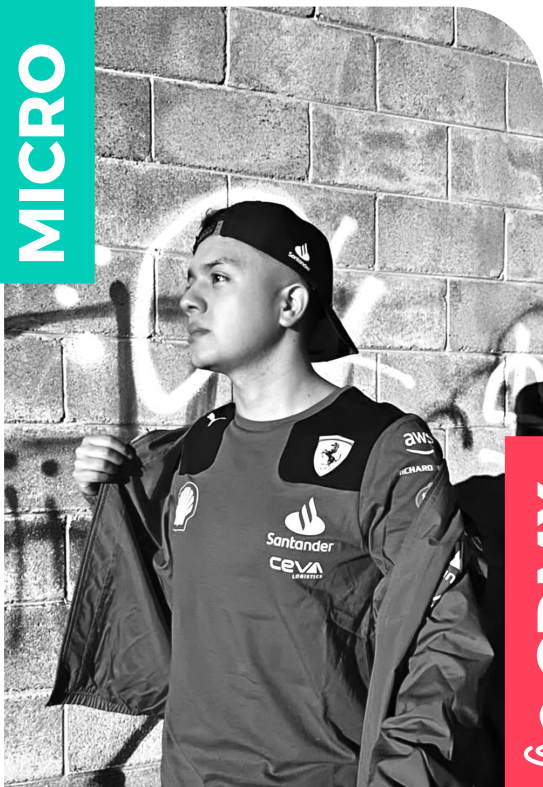
Luis Burgos

@itsburgos

MICRO



MICRO



95.3 K



38.7 K

CDMX

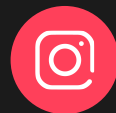
Jorge Rosas
[@jorgerosasf1](#)

SPORTS

15.3 K



29.8 K



CDMX

Maria Riestra
[@mari_rg98](#)

SPORTS

MICRO



MICRO



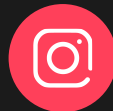
28 K

CDMX

Jimena Suayd
[@jimenasuayd](#)

LIFESTYLE

24.7 K

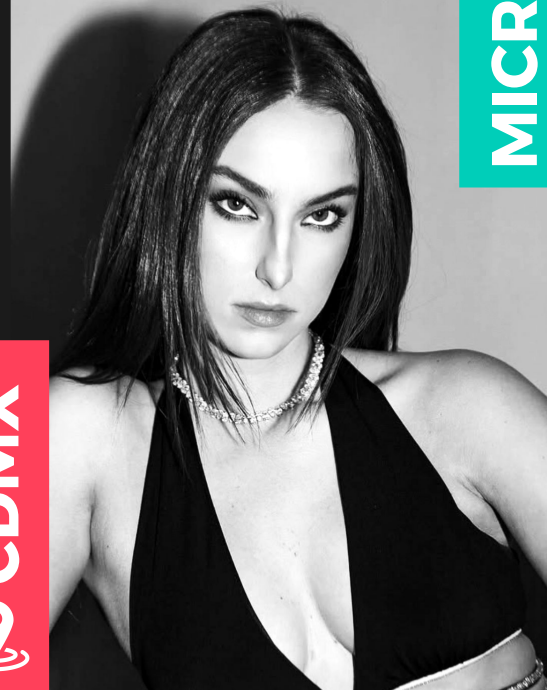


CDMX

Mariana Giner
[@marianaginerm](#)

LIFESTYLE

MICRO



MICRO



24.7 K

MTY

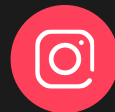
Nico Gora
[@nico_gora](#)

LIFESTYLE

120 K



21.7 K

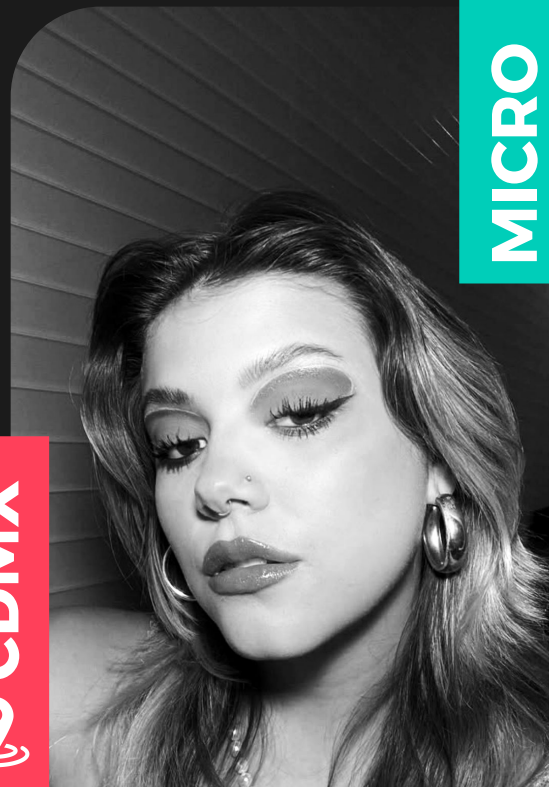


CDMX

LIFESTYLE

Nicole Gobera
[@nicolegobera](#)

MICRO



MICRO



17.4 K

CDMX

Itziar Macgregor

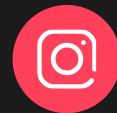
@itz_mac

LIFESTYLE

10.5 K



15.7 K



CDMX

Jorge Obregon

@jorgeobregonb

LIFESTYLE

MICRO



MICRO



15 K

CDMX

Ana Pau Mérito

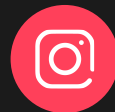
@eclips.hadaa

LIFESTYLE

26.1 K



50.5 K



AGS



MICRO

Diego de Buen Juárez

@jdiegodbuen

SOCCER



MICRO



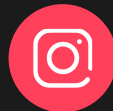
48.2 K

CDMX

Luis Fer Quintana
[@luisfquintana](#)

SOCCER

40.7 K



SLP



Manuel Perez Ruiz
[@manuelperezruiz10](#)

SOCCER

MICRO



MICRO



13 K

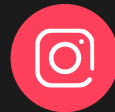


PUE

Luis García
[@l.garciaa8](#)

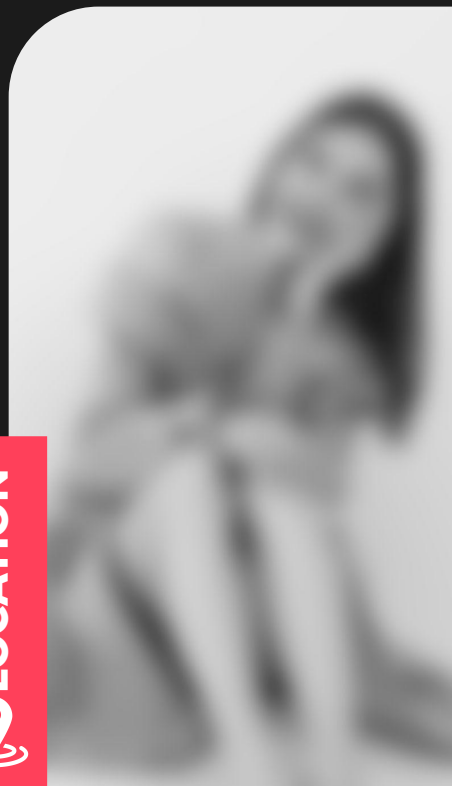
SOCCER





LOCATION

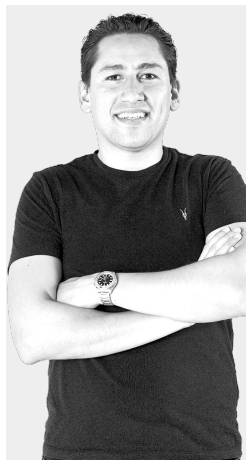
MICRO



Who's next?
[@comingsoon](#)



TEAM COMERCIAL



Alejandro Amione
CEO & Sales Director

CEO
Definición y
supervisión de
estrategias y
entregables



alejandro@influye.agency



55 2240 0791



María Gutiérrez
Sales &
New Business Sr.

Comercial
Propuestas
Contacto directo con
cliente



maria@influye.agency



55 2523 4602



Jessica Amione
General Manager

Manager
Propuestas
Supervisión de
estrategias y
entregables



jessica@influye.agency



56 1995 4481



<https://influye.agency/>



[influye.agency](https://www.instagram.com/influye.agency)



[influye-agency](https://www.linkedin.com/company/influye-agency)